GRAFIZIX Co., Ltd.



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Introduction & Vision



Connect Your Imagination With GraFiziX

GraFiziX blends “Graphics” and “Physics” a company that creates unique animation content.

For over 20 years, our expert teams in animation, R&D, and performance have pursued bold and creative challenges.

Building Edu-entertainment spaces

We are creating family-friendly spaces by combining content expertise with cutting-edge media technologies.

Future-Tech-based educational content

We will provide immersive educational experiences through V-tubers, smart toys, and virtual spaces using AR, hologram, and 5G technologies.

Company Property

Our IPs - Mind Blowing Breakthroughs, FrienZoo continue to expand into shows, performances, games, toys, and exhibitions.



Boomchiki BOOM

Physical Development Project



Junkle

An adventure to find treasure among discarded things.



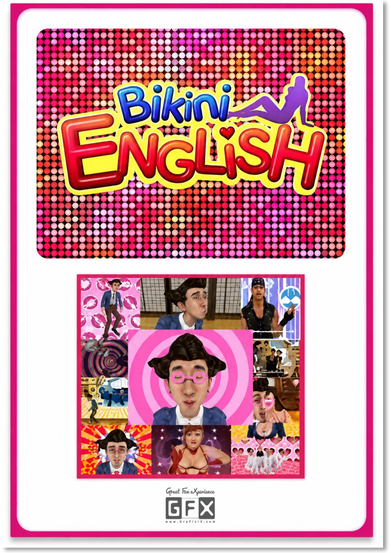
Mind Blowing Breakthroughs

Science Show – A Fun Journey Through Science and History



FrienZoo

Survive the Zoo with Animal Friends!



Bikini English

Mobile English Learning Content for Adults

Contents


ANIMATION


Broadcast


Merchandise


Exhibition & Performance

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Animation

Season 1
Science Show



Screener

Korean | English | Español | Chinese | Portuguese | Turkish

Vimeo: gfxmbb

Season 2
Adventure



Screener

Korean | English | Español

Season 3
Music Show



Screener

Korean | English | Español | Arabic | Russian

Vimeo: gfxmbb

Season 4
Art Show



Screener

Korean | English | Español

Season 5 (In Production)
Science & Sports Club



Screener

Korean | English

“Mind-Blowing Breakthroughs”

presents the history of human discovery in an entertaining and amusing way.



Broadcast media 2026.



Awards

2013. 07
SPP2013(Seoul Promotion Plan 2013) "Mind Blowing Breakthroughs" Won SPP 2013 (Seoul Promotion Plan 2013), TECHNICAL AWARD By SBA

2014. 07
Busan International Kids and Youth Film Festival(9th)
- Official Invitation 'Mind Blowing Breakthroughs'

2014. 12
12 Korea Content Awards - Awarded by the director of KOCCA /
The Grand Prize of Animation-'Mind Blowing Breakthroughs'

2015. 04
Cartoons on the Bay - The final selection of Tween for TV series Section
'Mind Blowing Breakthroughs'

2015. 10
10 Bucheon International Animation Festival-International Competition Section/ Selected as an Official Screening in TV&Commissioned Film Section
- 'MINDBLOWING BREAKTHROUGHS'

2016. 12
Korea Content Awards – Awarded by the Minister of Culture, Sports and Tourism /
A reward for overseas expansion-New market pioneering Part

2018. 02
Italy Cartoons on the Bay TV Series Kids Granted
- 'MINDBLOWING BREAKTHROUGHS'(Season 2)

2018. 03
KoCACA Granted – 2018 Everywhere cultural empathy project with the Culture and arts Center Selected as the Best Performance
- The Science Experience Musical 'Mind Blowing Breakthroughs–Science Academy

2018. 06
Germany Prix Jeunesse Quality in Children`s TV Worldwide Granted
- 'MINDBLOWING BREAKTHROUGHS' (Season 2)

2018. 11
KOFAC Granted - The excellent Science Cultural Product, 'Mind Blowing Breakthroughs(Animation,Science Musical, Board Game)

2019. 01
Korea Toy Awards – The Excellent Toy 'Mind Blowing Breakthroughs Science Academy Board Game'

2021. 02
Korea Toy Awards – The Excellent Toy 'Mind Blowing Breakthroughs Music Academy Board Game'

2021. 08
The Ministry of Culture, Sports and tourism Granted 'The excellent cultural Product [K-RIBBON]', Mind Blowing Breakthroughs (Animation, Board game etc.)

2021. 12
WAF 2021 Korea Animation Artist Awards – Director Park Eunae / Mind Blowing Breakthroughs(Music, Math, Adventure)

2022. 10
The Ministry of Culture, Sports and Tourism / Korea Creative Content Agency selected 'Mind Blowing Breakthroughs Academy Boardgame' as the Excellent Game of the Month for the First Half of 2022 – Functional Game Sector

2022. 11
Art Council Korea – Selected for the Consecutive Support Scheme as a Type 3 Excellent Work of 2022 Art and Technology Convergence sector – Mind Blowing Breakthroughs Fantastic Space Show with Planetarium (2022.11.18.~11.20)

2024. 10
BIFA 2024 (Bucheon International Animation Festival) Animasta Awards / Mind-Blowing Art Show(Music/Voice Acting Category)

2025. 04
Selected for the 2025 XR Content & Device Production Support Program
<MBB Show: Invitation from Jupiter>

2025. 06
Selected for the 2025 Jeonnam Metaverse Support Center / XR Convergence Content Production Support Project
<MBB Show XR Career Experience Exhibition: Jupiter Exploration Team>

2025. 06
Selected for the 2025 Honam Regional Specialized Genre Advancement Support Program – Full-Dome Animation Production for <MBB Show: Baron Hamel's Journey to Suncheon>

2026. 04
JEI TV – Mind-Blowing Show Series (All Episodes) broadcast (From Apr. 16, 2026)

2026. 04
Selected for the 2026 Animation Distribution Promotion Program (Localization Support: Dubbing & Subtitle Remastering)
– Chinese Dubbing Production for <MBB Art Show>



Mind Blowing Breakthroughs

Season 1 – Science Show

Baron Munchhausen, Betty and Murdock host an extraordinary show, which portrays those flashes of genius that changed the course of human history.

Every night, a special guest will help them unravel the mystery of an invention that will literally have their brains blown away!

It follows Baron Munchausen and Betty as they journey through time and space to experience the moments of great discoveries. Along the way, they meet eccentric scientists who offer their help and join them on their adventures.

As always, the show takes unexpected turns, but whenever the heroes find themselves in trouble, they solve problems together with the scientists. Through these exciting twists, the audience gains both joy and knowledge.

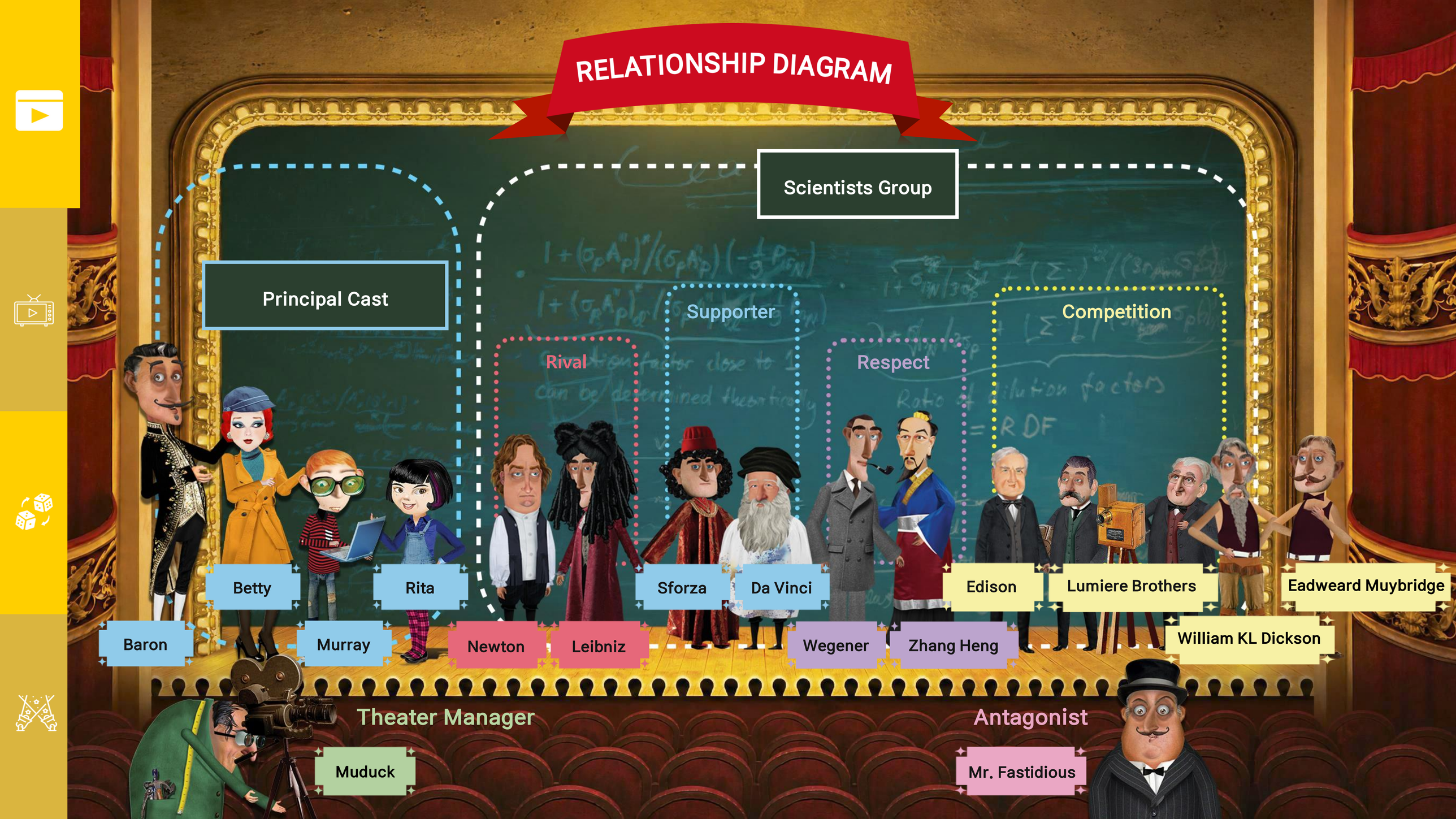
Genre	Science, Education
Target Age	7~12
Format	12 minutes X 26 episodes
Language	Korean, English, Español, Chinese, Portuguese, Turkish
Screener	Korean ⏐ English ⏐ Español ⏐ Chinese ⏐ Portuguese ⏐ Turkish Vimeo: gfxmbb


1809 - 1882
1643 - 1727
1834 - 1907
1847 - 1931
1879 - 1955
1862 - 1954
1867 - 1934
1390 - 1450
1822 - 1895
1452 - 1519
1867 - 1912
1564 - 1642
78 - 139

Historical figures from different eras and places around the world are reimagined with fresh visuals, alongside the cultures and events that shaped their times.



RELATIONSHIP DIAGRAM




SANTOS DUMONT
NIKOLA TESLA
LEIBNIZ
SEJONG THE GREAT
GEORGES MÉLIÈS
WEGENER
PIERRE CURIE
SFORZA
RÖNTGEN
ARISTOTELES
FITZROY





Mind Blowing Breakthroughs

Season 1- Characters







Mind Blowing Breakthroughs

Season 1 - Episodes










Science show Episodes



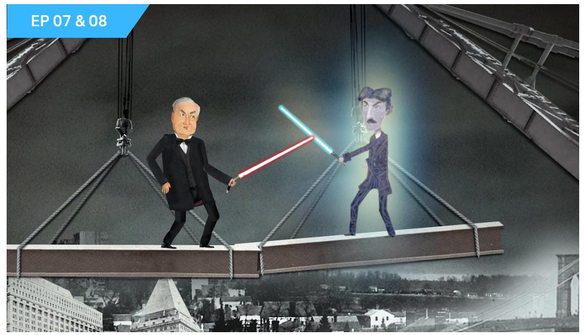
Galileo Galilei
- Reason over “Common Sense”



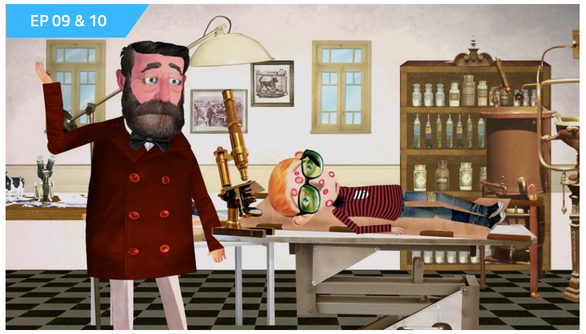
Jang Yeong-sil
- History and Principles of Time Measurement



Isaac Newton
- The Forces of the Universe



Thomas Alva Edison vs. Nikola Tesla
- Competition Moves Society Forward



Louis Pasteur
- The Hidden Universe of Microorganisms



Lumière Brothers
- The Dream-Maker Machine



Santos Dumont, the Wright Brothers
- The Dream of Flying



Leonardo da Vinci
- Genius of the Renaissance

Science show Episodes



Dmitri Mendeleev
- **The origin of things and the periodic table of the elements**



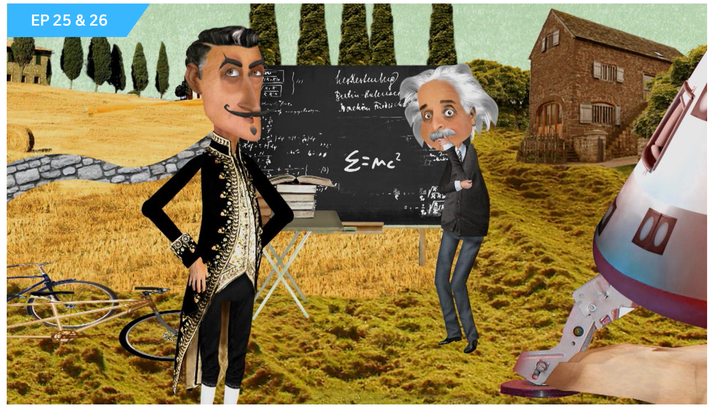
Marie Curie
- The Invisible Rays



Charles Darwin
- The Evolution of Species



Zhang Heng
- The Science of Earthquakes, Tsunamis and



Albert Einstein
- Light, Space and Time...



Mind Blowing Breakthroughs

Season 2 - Adventure

As the curtain rises, audiences are transported into an extraordinary adventure beyond anything they have ever imagined. Baron Munchausen and Betty travel across time and space, exploring the greatest moments in history alongside legendary figures whose discoveries changed the world. As always, the journey takes unexpected twists and turns. Whenever the heroes face challenges, they overcome them together, inviting audiences to share in the excitement while discovering fascinating knowledge along the way.

Genre	Adventure, Education
Target Age	7~12
Format	12 minutes X 26 episodes
Language	Korean, English, Español
Screener	Korean | English | Español


Horace Wells


William Morton

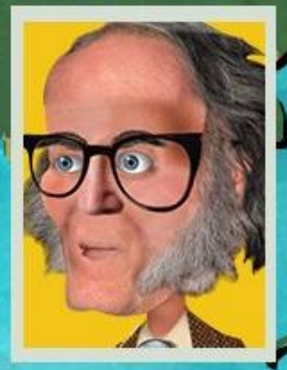

Felix Hoffman


John Harrison


Ivan Getting


Bradford Parkinson


George Devol


Isaac Asimov


Janine Benyus


Agatha Christie


James Watt


Richard Trevithick


George Stephenson


Charles Fritts


Nikolaus Otto


Karl Benz


Dolly


Frankenstein


Gregor Mendel


Friedrich Miescher


Charles Darwin



Edwin Hubble



Robert Wilson



Arno Penzias



Guglielmo Marconi



Roy Chapman Andrews



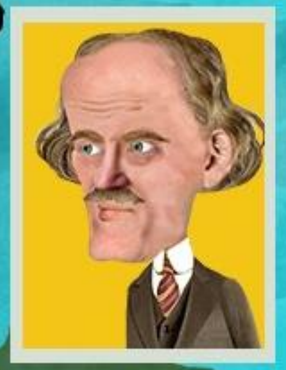
Mary Anning



Edward Drinker Cope



Othniel Charles Marsh



Auguste Piccard



Roald Amundsen



Elias Howe



Wallace Hume Carothers



William Prout



William Beaumont



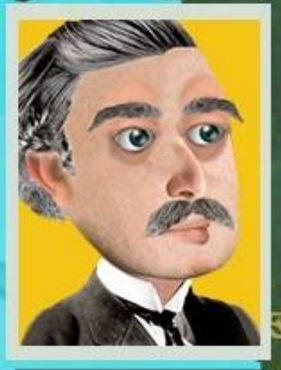
Konstantin Tsiolkovsky



Yuri Gagarin



Isaac Newton



Theodor Wilhelm Engelmann



Charles Sutherland Elton



Mind Blowing Breakthroughs

Season 2 - Adventure

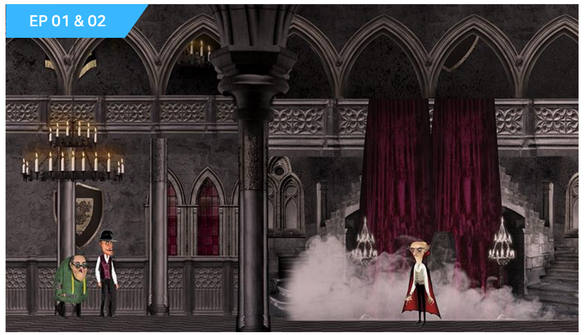









Adventure Episodes



Pain Management
- The Science of Pain and Anesthesia



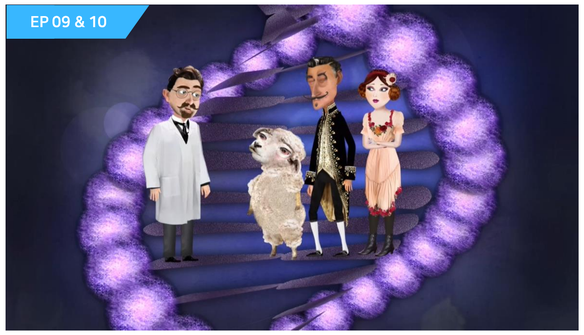
Means of Orientation
- Navigation, Direction, and GPS



Robotics
- Artificial Intelligence and Biomimicry



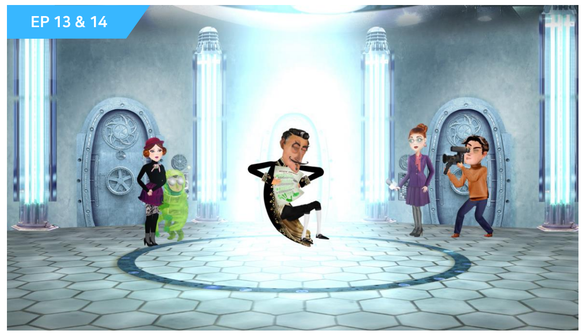
Means of Locomotion
- Trains, Automobiles, and Engines



DNA
- Genetics and the Discovery of DNA



Big Bang
- The Origin of the Universe



Radio & TV
- The Invention of Broadcasting Technology



Dinosaurs
- The Extinction of Dinosaurs

Adventure Episodes

EP 17 & 18



Extreme Environments
- Deep Sea and Polar Exploration

EP 19 & 20



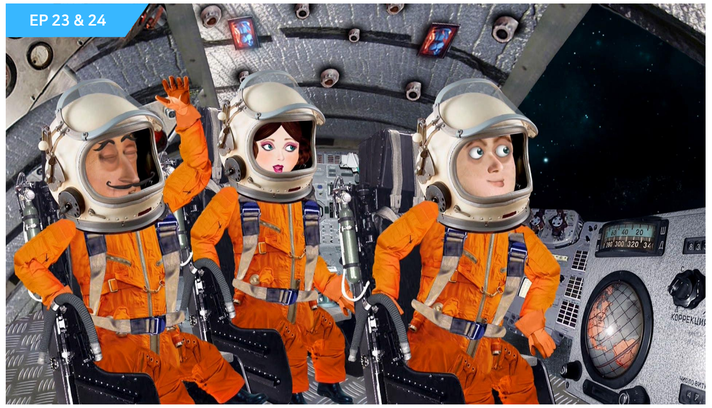
Science of Clothing
- Textiles, Sewing Machines, and Synthetic Fibers

EP 21 & 22



Food and Nutrition
- Digestion and Nutritional Science

EP 23 & 24



Space Science
- Space Flight and Zero Gravity

EP 25 & 26



Plants and Ecosystem
- Food Chains and Ecology



Mind Blowing Breakthroughs

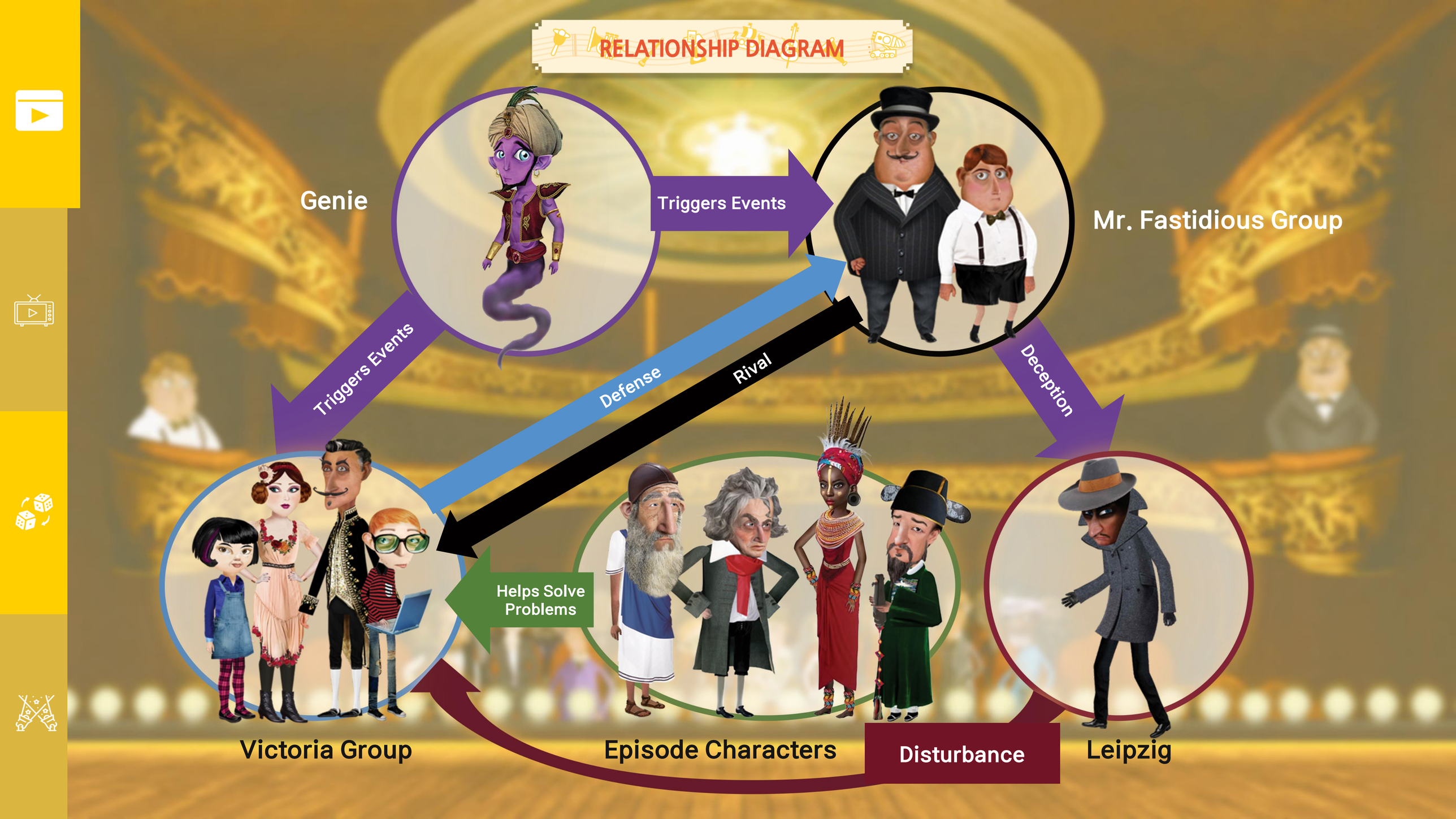
Season 3- Music show

Baron Munchhausen buys antique musical instruments at a bargain price and prepares a super-class orchestra music show. Out of the antique tuba, Genie removes the music unexpectedly, so Baron will no longer be able to hold the music show in the theater.

Leipzig, a member of anti-social organization, steals Genie and begins to eliminate the music of the world. Munchhausen and his crews chase after Leipzig to reclaim the music of the world chasing the hints left by Leipzig.

Genre	Music, Math, Adventure
Target Age	7~12
Format	12 minutes X 26 episodes
Language	Korean, English, Español, Arabic, Russian
Screener	Korean | English | Español | Arabic | Russian Vimeo: gfxmbb

RELATIONSHIP DIAGRAM



Mind Blowing Breakthroughs

Season 3 - Characters

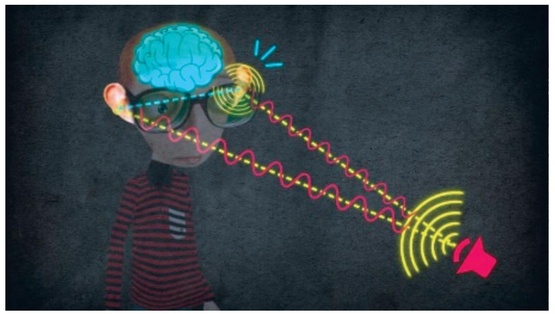




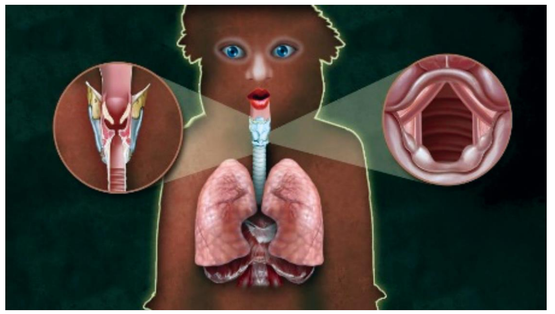


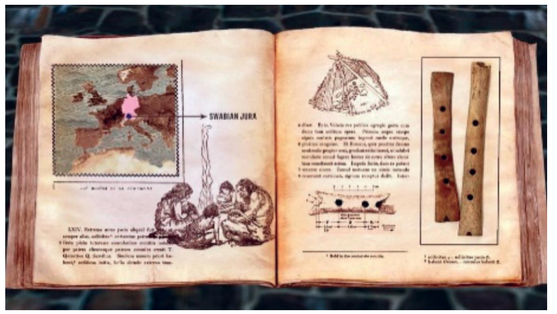
Mind Blowing Breakthroughs

Season 3 - Episodes

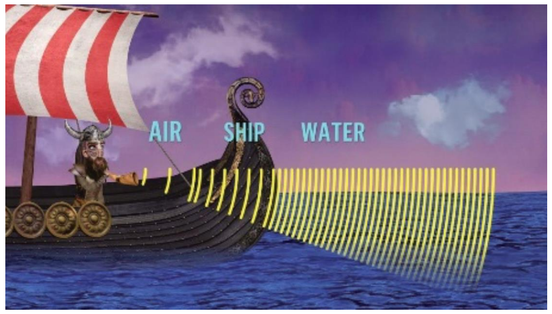
















Music show Episodes



Europe
- An Apotheotic Show



Arabia
- Adventure in Arabia



Greece
- Orpheus Lyre



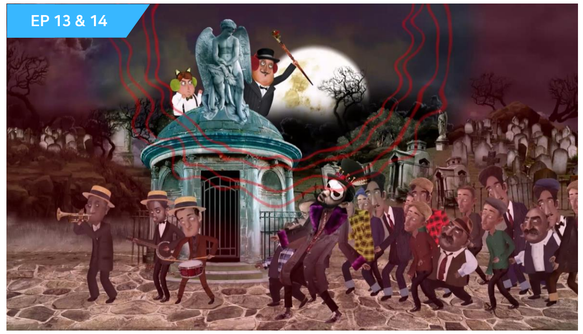
Andes
- The Volcanoes Whispering



Buenos Aires
- Bandoneon Memories



England
- Much Ado about the Lullaby



New Orleans
- The Voodoo King



Cavemen
- Upper Palaeolithic

Science show Episodes

Great Expedition



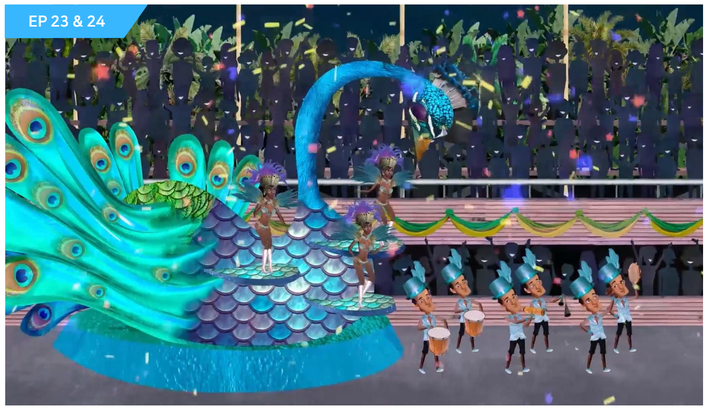
Vikings
- Music for Peace



Austria
- Music and Emotion



Africa
- Rhythm in the blood



Brasil
- Bring back the Samba!



Korea
- Mumble Jumble Music Show



Mind Blowing Breakthroughs

Season 4 - Art show

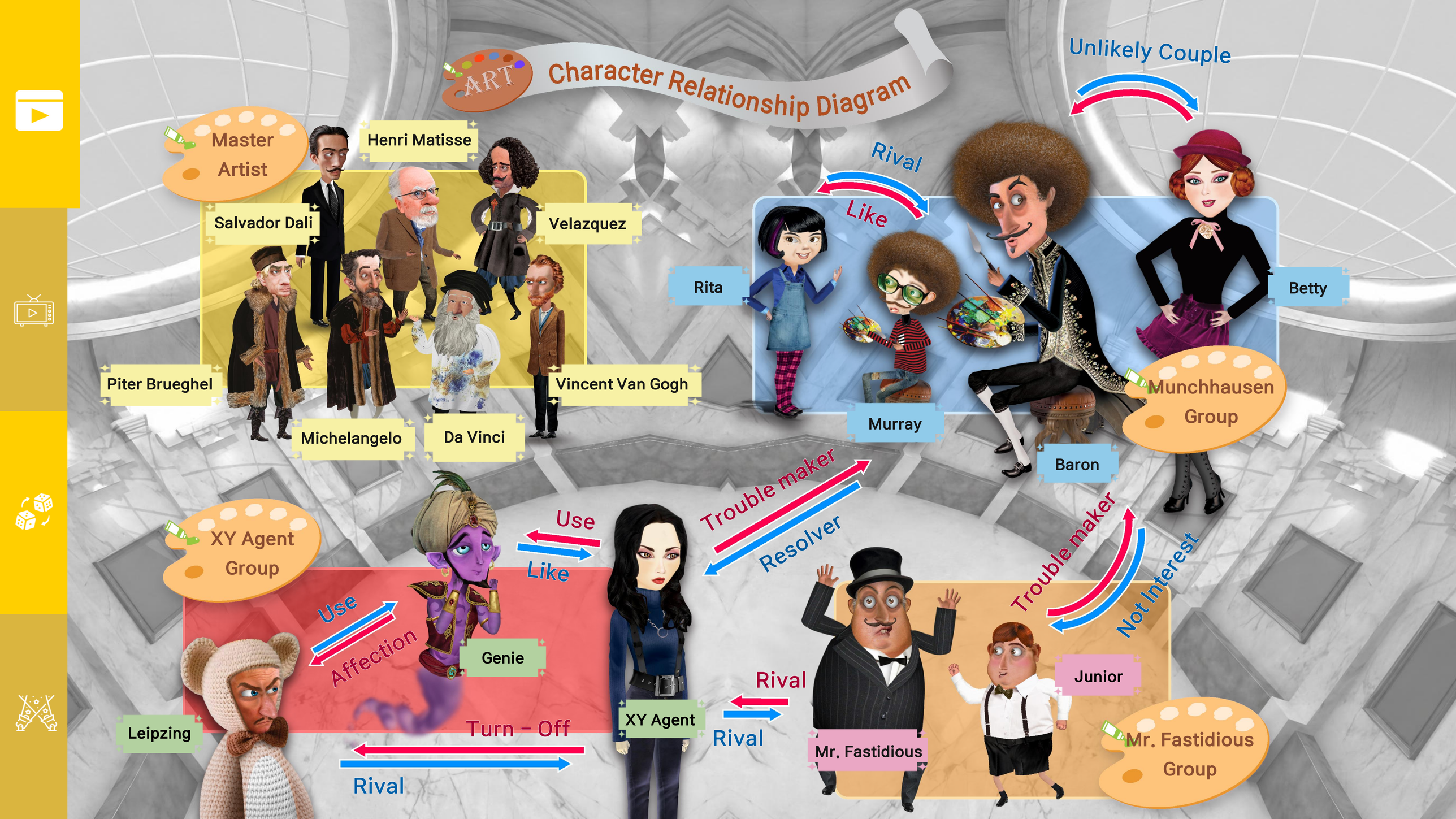
A huge conspiracy by SOS (Secret Obscure Society) to take over the world by numbing people's emotions!

Masterpieces of ART are the only antidote to the spell!

To save the world, Baron Muchhausen and his friends will need to find out the innovations which made some paintings so famous!

Restoring the Masterpieces is only antidote to disorder!

Genre	Art, Architecture, Science, Education, Adventure
Target Age	7~12
Format	12 minutes X 26 episodes
Language	Korean, English, Español
Screener	Korean | English | Español


ART
Character Relationship Diagram
Master Artist
Henri Matisse
Salvador Dali
Velazquez
Piter Brueghel
Vincent Van Gogh
Michelangelo
Da Vinci
Unlikely Couple
Rival
Like
Rita
Murray
Baron
Betty
Munchhausen Group
Trouble maker
Resolver
Use
Like
XY Agent Group
Use
Affection
Genie
Leipzing
Turn – Off
Rival
XY Agent
Rival
Rival
Mr. Fastidious
Trouble maker
Not Interest
Junior
Mr. Fastidious Group

Mind Blowing Breakthroughs

Season 4 - Character

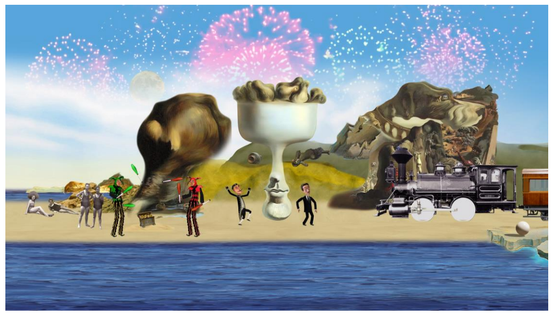




Mind Blowing Breakthroughs

Season 4 -Episodes



















Art show Episodes



The Renaissance
- Mona Lisa



Comic
- My Hero!



Impressionism
- The First Impression



Egypt
- Chasing the Anj



Surrealism
- Dreams and Nightmares



Baroque
- Portrait of a Portrait



Van Gogh
- Vincent & Betty



Pieter Bruegel's Children's Games
- Let's Have Fun, Guys!

Art show Episodes



Goryeo Celadon
- The Mystery of Korean Celadon



Mural Painting
- Let's Paint Murals!



Fresh Paint
- Frescos



Printing & Paper
- Movable Type



KMedieval Art and Architecture
- Baron's Museum Collapsed!



Mind Blowing Breakthroughs

Season 5(In Production) - Science & Sports club

Based on the beloved science-fusion educational brand "Mind Blowing Breakthroughs," this work features a world-driven by character-centric science storytelling. It portrays exhilarating sports matches where scientific choices and split-second judgments determine the ultimate victor.

The story follows the fierce, strategic clash between "Team Victoria" and "Team S.O.S." as they compete for Energy Crystals—mysterious gems that react to the energy generated by the players' movements and tactical decisions.

Genre	Sports, Science, Education, Adventure
Target Age	7~12
Format	12 minutes X 26 episodes
Language	Korean, English, Español
Screener	Korean | English

CHARACTERS RELATIONSHIP

Sports Commentator

Betty

Guest Scientists



Best Friend

Coach

Head Coach

Follow













Coaching

Coaching

Match

Support

Nephew, Uncle

Murdock

Baron Munchausen

Murray

Rita

YX

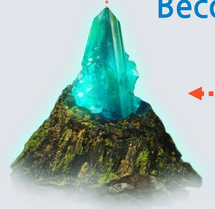
Junior

Leipzig

Mr. Fastidious

Agent XY

Become Young



Energy Crystal

Target

Friends/Allies

Einstein Dumont Marie Hedy Newton



Guest Players
(Young Scientists)


Victoria Team
S.O.S Team
0
0
VS
Rita & Murray pursue victory with Coach Murdock and Head Coach Munchausen.
YX and Junior form a temporary alliance driven only by victory, guided by Coach Leipzig and Head Coach Mr. Fastidious.
Imagination Beyond Knowledge.
Young Scientists Rise Again.

Mind Blowing Breakthroughs

Season 5 - Character



Victoria Team



S.O.S Team



Young Scientists







Mind Blowing Breakthroughs

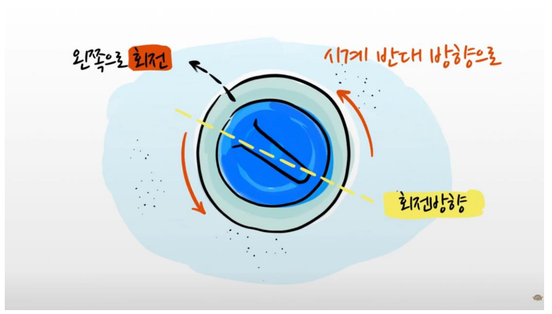
Season 5 - Episodes













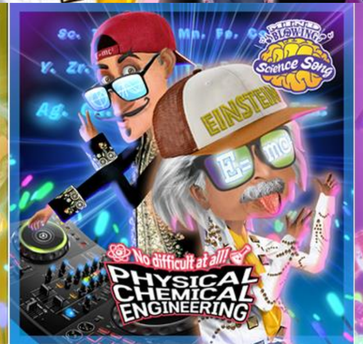














Mind Blowing Breakthroughs

Science Song

Science learning through song and animation!

The story of the scientists who appeared in the 'Mind Blowing Breakthrough' is reborn with lyrics!

From musical numbers to rap and jazz, Mind Blowing Breakthrough blends various styles to make science fun and unforgettable. Let’s explore essential science concepts with rhythm and rhyme!

Genre	Science
Target Age	7~12
Format	3minutes X 26 episodes
Language	Korean, English, Español
Screener	Korean | English | Español

Broadcast IP

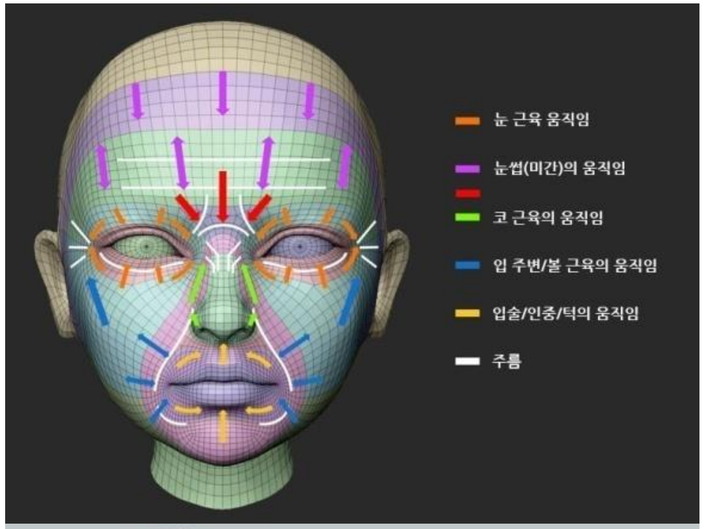
AR Face Recognition Contents

- Images created by using AR and facial mapping technology
- Simultaneously extract animation whilst filming
- Service technology based on game engine

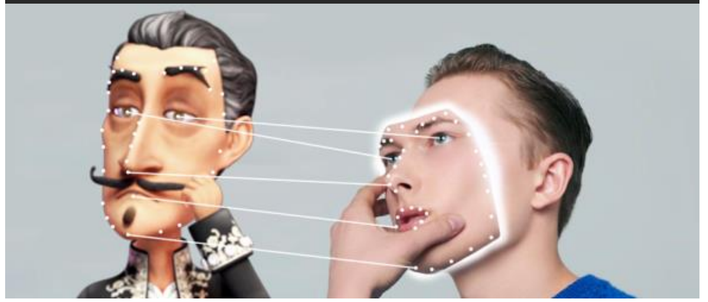








- •Simultaneously synthesize live streaming technology with virtual animation character realised through AR
- Detect 50 landmarks on human face and apply live interactive 3D object control technology through
- Mesh the animation characters created after face recognition and play the animation that is automatically realised through AR

























That was it, Show! 1
Classical Music

Familiar melodies you've heard before,
yet somehow can't remember.

Classical music and composers' stories told by ghostly musicians.

National Science Museum
Republic of Korea

Korea childcare broadcasting
육아방송

Target Age	8~19
Format	7.5 minutes X 10 episodes
Concept	Learn Classical Music with a Virtual Tutor Musician
Language	Korean
Screener	Korean | Korean2















That was it, Show! 2
Classical Music

Composing, How difficult is it? I'll make it and prove it!
Baron Munchausen learns music and composition from great musicians.

National Science Museum
Republic of Korea

Korea childcare broadcasting
육아방송

Target Age	8~19
Format	15 minutes X 20 episodes
Concept	Baron Munchausen's Music Composition Challenge!
Language	Korean
Screener	Korean | Korean2



That was it, Show! 3
Classical Music

Talk and Talk again!
Ask and Ask again!
Never Ending talks and gossips of great musicians in the house!

National Science Museum
Republic of Korea

Korea childcare broadcasting
육아방송















Target Age	8~19
Format	10 minutes X 10 episodes
Concept	Strange and Mysterious Story of great Musicians!
Language	Korean
Screener	Korean










Hear Me Out Show!

Science

Edison and Tesla return as virtual characters in a hilarious science lecture battle full of comedy and scientific knowledge.

Who will become the ultimate online instructor and win the Golden Microphone?

National Science Museum
Republic of Korea

Korea childcare broadcasting
육아방송

Target Age	8~19
Format	5 minutes X 10 episodes
Concept	The Great Science Instructor Show!
Language	Korean
Screener	Korean



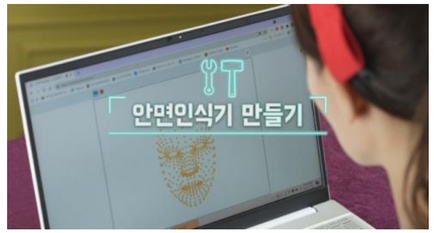




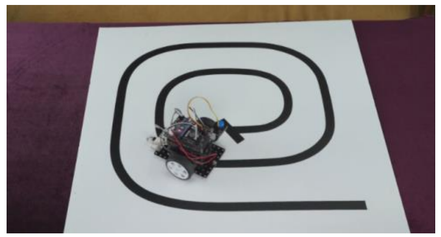












Baron Munchausen's AR Coding Show

Coding

Rebuild the Victoria Theater with the Munchausen Crew!

Create motorized batons, LED lights, guide lights, and sound sensors while learning block coding through hands-on activities.

National Science Museum
Republic of Korea

Korea childcare broadcasting
육아방송

Target Age	8~19
Format	15 minutes X 20 episodes
Concept	Explore Physical Computing and Block Coding with Baron Munchausen!
Language	Korean
Screener	Korean










Let's escape!
Virtual Art Museum Quiz Show
Art

Baron Munchausen's Tall Tale Art Museum

Murray and Rita enter a mysterious museum filled with the masterpieces of legendary ghost artists.

Discover the secrets hidden within the paintings and escape the Painter's Room!

National Science Museum
Republic of Korea

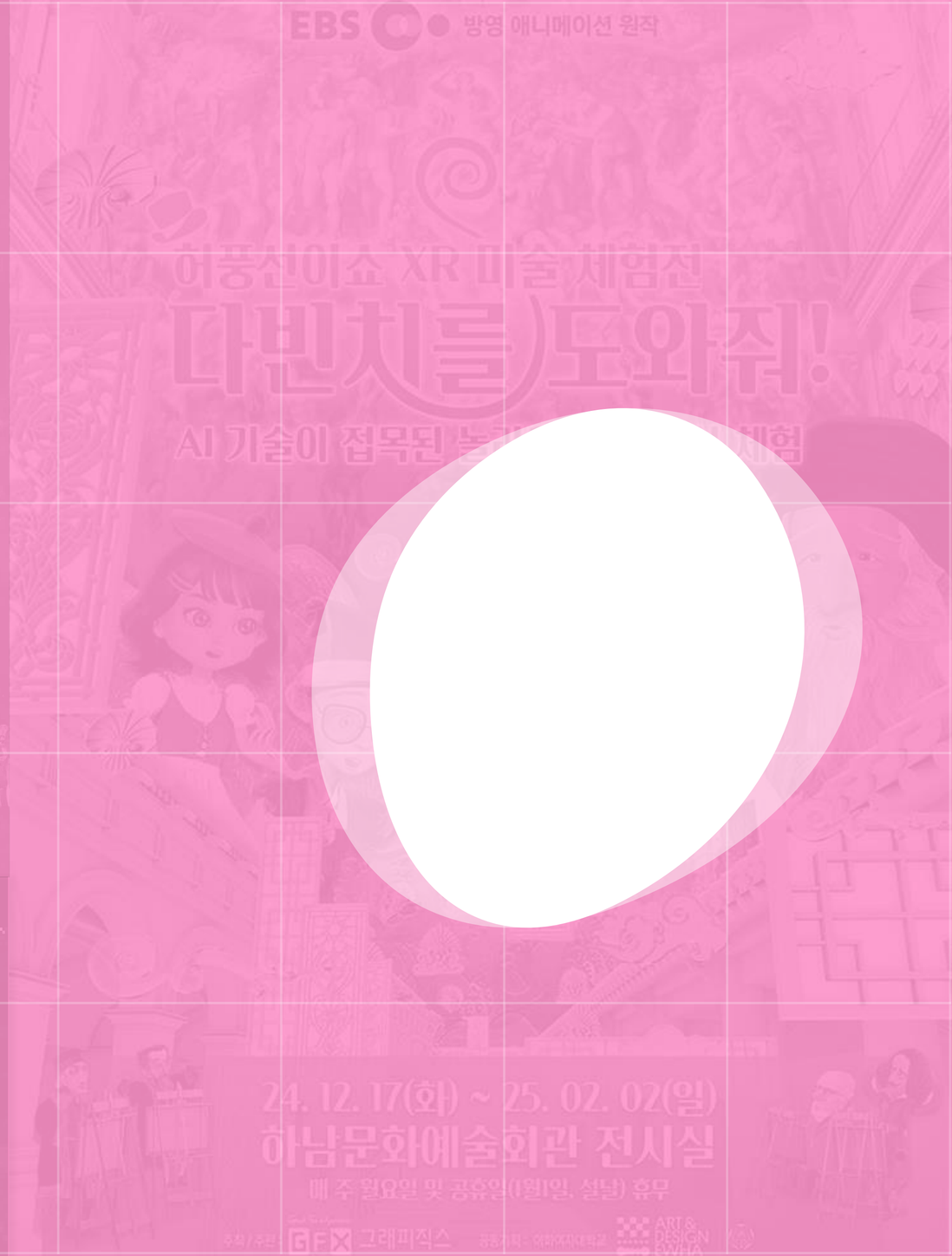
Target Age	8~19
Format	13 minutes X 12 episodes
Concept	Solve art quizzes inspired by the ghosts of legendary artists and escape the painter's room!
Language	Korean
Screener	Korean

Exhibition & Performance









Mind Blowing Show

XR Art Experience Exhibition

An art-science fusion exhibition where visitors can enjoy immersive digital content powered by diverse scientific technologies, experiencing the joy of play while naturally understanding perspective in paintings.

<The magic of The perspective>

GFXMakerSpace (2023.12.27.~2024.02.29)

GFXMakerSpace (2024.01.10.~2024.08.30)

Gimcheon Art Center Exhibition Hall (2022.07.28~08.10)

<Mission Da Vinci>

Hanam Cultural & Arts Center Exhibition Hall (2024.12.17~2025.02.02)





MBB XR Space Career Exploration Exhibition

Jupiter Expedition

Experience space travel through astronaut and mission support roles-spark your imagination for future careers.

- Two teams of 10 participants
- Role swap after the first session
- Finish with an OX quiz showdown

Gimcheon Culture & Art Center (Exhibition Hall)
(2023.07.31~08.13)





5+ (At least 36 months)	Target	4~8 (At least 36 months)
60 minutes	Duration	60~90 minutes
120㎡	Area size	120㎡ (Space for 20+ Participants)
Art & Science, XR Experience	Theme	Space, Job
Korean | English	Screener	Korean | English

Mind Blowing

Realistic Science Play Exhibition

Fun and curious science experiences that spark your interest!
Great scientists like Einstein, Marie Curie, the Wright Brothers, and Edison all did what they loved. Explore what you love through amazing science experiments and have fun!

Seoul Animation Center (2023.07.31~08.13)

Suseong Artpia (2014.01.17~03.16)

China Beijing IKEA (2015.01.07~02.22)

Ilsan KINTEX (2017.08.13~08.15)

GFXMakerSpace
(2020.10.20~11.30 / 2021.03.19 ~ 08.15 / 2021.11.13)












Mind Blowing

Hologram Interactive Exhibition

A fun, immersive science experience with the Puff Science Show! Watch Edison and Tesla's battle of currents in holograms, and learn about electricity by running, jumping, and experiencing it with your body!

Seoul Animation Center (2018.09.07~12.31)

GFX Imagination Playground (2022.07.28~08.10 / 2021.11.13~)

KOCCA Content Cultural Center (2020.10.12~10.16)









8+	Target	8+
120 minutes	Duration	60~90 minutes
Medium–Large Scale (size adjustable	Area size	120㎡ (Space for 10+ Participants)
Science, Discovery, Technology, Invention, Experiment, Exploration	Theme	Holographics, Creativity, Making, Engineering
Korean | Korean2	Screener	English

Musical Mind Blowing Science

Edison vs Jang Yeong-sil

A special science show with Baron Munchausen and the greatest scientists!
This time, it's Jang Yeong-sil vs Edison!
Play exciting board games with scientists invited by Baron Munchausen and experience science in a fun, natural way. Join forces with them at the Victorian Theater, transcending time and space, and lead your team to victory!

Art Tree Theater (2015.12.23 ~ 2016.01.17)
Seoul Land, Gwacheon (2016.04.13 ~ 05.16/09.20 ~ 11.04)
KINTEX, Ilsan ***(Science Creativity Festival)*** (2017.08.13/08.15)
Seoul Animation Center (2017.12.23 ~ 2018.01.21)
Daewon Content Live (2018.04.20 ~ 05.27)
Sacheon Culture Center (2018.09.06 ~ 09.07)
Muse Live, Olympic Park (2020.05.24) *30min ver.*
Shinsegae Art & Science, Daejeon (2021.10.30)
Olympic Hall Muse Live (2022.09.09 ~ 10.10)





Musical Mind Blowing Science

Marie Curie vs Einstein

The Victorian Theater, home to ghostly scientists. Baron Munchausen plans a show using the competitive spirit of these ghosts through the Science Academy board game. Scientists Marie Curie and Einstein join as players, each showcasing their achievements and claiming to be the greatest.
Who will emerge as the winner of this board game?

Daekyo Traum Belt (2019.04.02 ~ 2019.04.28)
Nowon Eoulrim Hall (2019.05.04 ~ 2019.05.05)
Daewon Content Live (2019.07.05 ~ 2019.08.25)
National Science Museum, Daejeon (2019.10.19 ~ 2019.10.20)
Konkuk University New Millennium Hall (2019.12.30)
Daewon Content Live (2020.01.03 ~ 2020.01.31)
Sejong Center M Theater ***Online*** (2020.04.21)
National Science Museum ***Online*** (2020.10.01 ~ 2020.10.20)
Sungkyunkwan University Baseball Stadium *(Outdoor)* (2020.10.30 ~ 2020.10.31) + more)







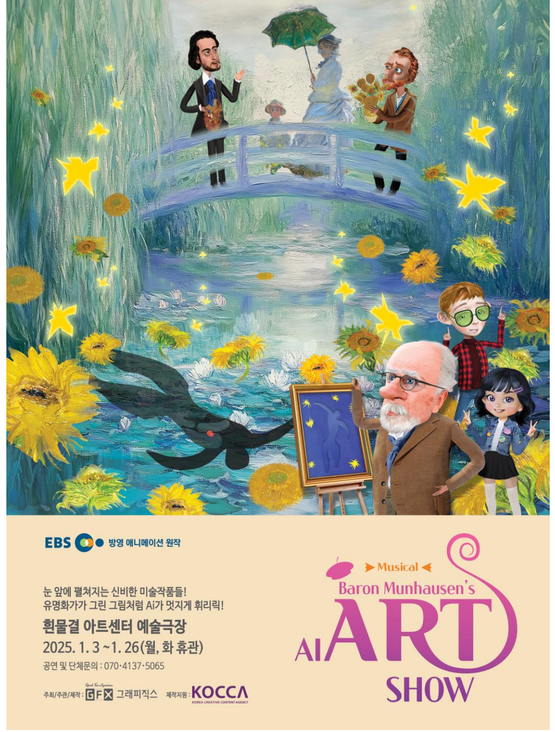

36 months +	Target	36 months +
60 minutes	Duration	60 minutes
4	Cast	4
Available Now, Best for Science Month (April), Children's Day & School Programs	Availability	Available Now, Best for Science Month (April), School Programs & Educational Festivals
Korean	Screener	Korean

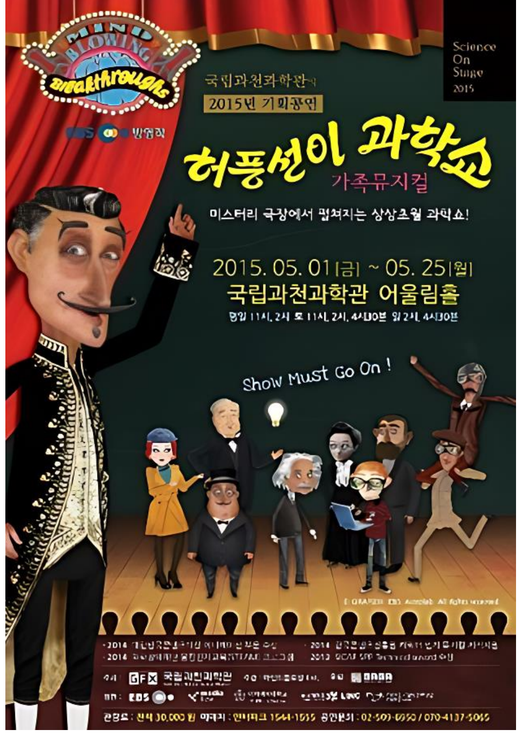
Baron Munchausen's
AI Art Show

A performance combining the latest video technology with AI!

To celebrate the opening of Baron Munchausen's new art museum, the "I Can Be an Artist" contest is held. Using AI, participants combine works of famous painters into a single masterpiece. Suspicious of one entry, Rita teams up with the AI robot Lily to uncover the truth by meeting famous painters from the past. Who will win first place in the "I Can Be an Artist" contest?

Huinmulgyul Art Center, Art Theater (2025.01.03 ~ 2025.01.26)





Musical Mind Blowing Science
Original

Baron Munchausen, a lover of science, buys a rundown theater and, with his assistant Betty, launches the Mind Blowing Science Show.

At the first performance, the curtain rises and Einstein, the Wright Brothers, Marie Curie, and Edison appear on stage, leaving the audience amazed. Who is the greatest scientist of all?

Meanwhile, Mr. Ttanji, the owner of the theater across the street, plots to ruin the show... Will the performance finish safely?

Seongnam Art Center, Ensemble Theater
(2015.01.09 ~ 2015.02.01)

Daegu Suseong Artpia, Yongji Hall
(2015.02.07 ~ 2015.02.08)

National Gwacheon Science Museum, Eoulrim Hall
(2015.05.01 ~ 2015.05.25)

Sejong Center M Theater
(2016.06.10 ~ 2016.06.26)








36 months +	Target	36 months +
60 minutes	Duration	70 minutes
4	Cast	6
Available Now, Best for Art Festivals, Museum Programs & School Vacations	Availability	Available Now, Best for Children's Day & Summer Vacation
Korean	Screener	Korean

Musical Mind Blowing

The Theater's Secret

Baron Munchausen, operator of the Victorian Theater, who successfully staged shows with ghostly famous scientists, is preparing his next masterpiece: a music show. He invites genius scientists along with musicians Mozart and Beethoven to explore science through famous classical pieces.

However, Mr. Ttanji, who wants to sabotage the show, keeps interfering... Can Baron Munchausen successfully complete his new performance?

Olympic Park, Muse Live (2020.09.26 ~ 2020.10.18)
Dongtan Complex Culture Center, Outdoor Theater (2020.10.24)
Gyeongju Expo Park, Baekgyeol Performance Hall (2021.05.05)
Chungnam Provincial Office, Culture & Arts Center (2021.05.08)
Naver TV Online Performance (2021.07.31)





with Commentary

AR
Classical Music Show

Hearing that classical music is profitable, Baron Munchausen plans a classical show. However, he barely knows any composers, and Betty's help isn't enough. He decides to meet the ghostly musicians appearing at the Victorian Theater. He listens to stories from ghostly Brahms and Beethoven, and witnesses a showdown between Liszt and Chopin...

Can a 21st-century building owner who only cares about money get along with 19th-century composers?

Content Culture Square, Stage 66 (2021.09.02)
National Science Museum (Online) (2021.10.04 ~ 2021.10.18)








5+	Target	36 months +
60 minutes	Duration	60 minutes
5	Cast	9
Available Now, Best for Summer & Winter Vacation	Availability	Available Now, Best for Science Month (April), May Season
Korean	Screener	Korean

Mind Blowing

Classical Space Fantastic Show

Overwhelmed by the sudden fear that the world is changing without him, Baron Munchausen envisions a next-generation classical show combined with a virtual space journey. Rockets launch and, amid the magnificent cosmos, Gustav Holst's The Planets—Mars, Venus, and Jupiter—are performed.
But an unexpected visitor brings a crisis to the Victoria ship...

Can Baron Munchausen guide the audience safely back to Earth?

National Gwacheon Science Museum, Eoulrim Hall
(2021.11.26)

National Gwacheon Science Museum, Eoulrim Hall
(2021.12.24 ~ 2021.12.26)

National Science Museum, Science Hall
(2022.04.16)





Mind Blowing in Planetarium

Classical Space Fantastic Show

A science-classical performance combining the latest video technology! Travel through the Victoria spaceship and the planets of the solar system accompanied by classical music. Scenes difficult to stage are projected onto the planetarium screen.

Using facial recognition AR technology, ghostly figures like Beethoven, Tsiolkovsky, and Gagarin appear, along with Puff Science animation characters, creating vivid interactions with the actors.

National Gwacheon Science Museum, Planetarium
(2022.11.18 ~ 2022.11.20)








36 months +	Target	36 months +
60 minutes	Duration	60 minutes
9	Cast	2
Available Now, Best for Science Museums, Christmas & Winter Vacation	Availability	Available Now, Best for Science Month (April), Christmas & Planetarium Special Programs
Korean	Screener	Korean

Domestic Cases

Great Fun eXperience

Proposed Broadcast Program Track Record

Category	Details	Notes
Production Volume	82 broadcast program episodes	6 categories
Subject Matter	Science, music, art, and coding education	Produced in various formats, including talk shows and animation
Broadcasting	OTT: Wavve Cable TV: Parenting TV VOD: National Science Museum	Expanded into Science Month YouTube content, special programs, and arts & technology convergence education workshops
Others	Advertising video production and distribution	Product advertisements for robot coding and board games









Existing Musical and Ancillary Product Track Record

Category	Details	Notes
Production Volume	9 seasons	200,000+ audience members
Subject Matter	Science-centered education covering mathematics, music, and art	Applied technologies such as XR, motion recognition, and AI Over 1,000 children's experiential musical performances
Performance Venues	Performed at Sejong Center, National Science Museum, Seoul Land, Beijing Theater in China, and more	Selected as an outstanding private arts organization performance program by the Korea Culture & Arts Centers Association
Others	Awards and achievements	Korea Content Awards — KOCCA President's AwardAnimation Award — MBB Science Show Ministry of Culture, Sports and Tourism Outstanding Cultural Product, K-RIBBON designation KOFAC Outstanding Science Culture Product








Merchandise



Mind-blowing

Science Academy Board-game

- Match famous figures with their achievements and collect doctorate degrees!

  Developed with original in-house rules. Created with board game experts, educators, and storytellers

2022
Excellent Game of the Month
(H1, Functional Game), MCST/KOCCA

2021
Excellent Cultural Product [K-RIBBON],
MCST (Animation, Board game, etc.)

2021
Excellent Toy, Korea Toy Awards
(Mind Blowing Breakthroughs
Music Academy Board Game)

2019
Excellent Toy, Korea Toy Awards
(Mind Blowing Breakthroughs
Science Academy Board Game)

2018
Excellent Science Cultural Product, KOFAC
(Mind Blowing Breakthroughs — Animation,
Science Musical, Board Game)

Target Age	8+
Genre	Education, Art, AR, VR
Players	2~4
Duration	Approx. 40minutes
Screener	Korean









Mind-blowing

Music Academy Board-game

An educational tabletop game that introduces music, composers, and musical history through interactive gameplay.

Players meet famous composers from the Medieval, Baroque, Classical, Romantic, and Modern eras while discovering how music has evolved throughout history.

2022
Excellent Game of the Month
(H1, Functional Game), MCST/KOCCA

2021
Excellent Cultural Product [K-RIBBON],
MCST (Animation, Board game, etc.)

2021
Excellent Toy, Korea Toy Awards
(Mind Blowing Breakthroughs
Music Academy Board Game)

2019
Excellent Toy, Korea Toy Awards
(Mind Blowing Breakthroughs
Science Academy Board Game)

2018
Excellent Science Cultural Product, KOFAC
(Mind Blowing Breakthroughs — Animation,
Science Musical, Board Game)

Target Age	8+
Genre	Education, Art, AR, VR
Players	2~4
Duration	Approx. 40minutes
Screener	Korean











Mind-blowing

Art Academy Board-game

It is designed to explore professional knowledge such as classical artworks, expression techniques, and theories through gameplay, providing information and making it easier to learn about art subjects like art history and aesthetics

Target Age	8+
Genre	Education, Art, AR, VR
Players	2~4
Duration	Approx. 40minutes
Screener	Korean





Mind-blowing

Championship Archery Kit

Building the "Smart Home Sports" Brand
Combining the excitement of sports with scientific principles, allowing families to experience realistic sports games at home..

- **Key Features**
  A hands-on educational archery kit designed to help children learn the basic principles of archery, including aiming, trajectory, force, and concentration through fun and safe activities

- **How to Play**
  Take aim at the target
  Shoot the arrow.
  Learn the science of accuracy.
  Become an archery champion!

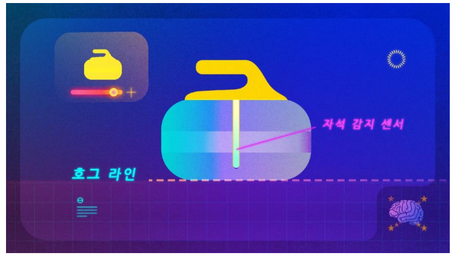
Target Age	5+
Players	2~4
Duration	20 minutes















Mind-blowing

Championship Curling Kit

Building the “Smart Home Sports” Brand
Combining the excitement of sports with scientific principles, allowing families to experience realistic sports games at home.

- **Key Features**
  Smooth sliding powered by a low-friction bearing system

  Dedicated sliding structure designed to recreate the friction of a real curling rink

- **How to Play**
  Spread out the curling mat and simulate the stone’s path using the broom

  Slide the stone toward the center of the house or knock out opponents’ stones to score points

  The app camera automatically calculates the score

Target Age	5+
Players	2~4
Duration	20 minutes

Merchandise - Outdoor Sports

Concept image for product development



Bag, Sack

















Concept image for product development

Clothes













Concept image for product development



Cap, Hat















Concept image for product development

Shoes











Concept image for product development

Great Fun eXperience

Thank You!





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