Jelatoming Friends

Little habits. Big adventures inside.

52 × 5′30″ Preschool body & health edutainment



For children to grow up safe and healthy

- We created Jelatoming Friends out of love for children and hope for their future.
- We want children to discover how precious their bodies are, and the amazing work their organs do every day.
- That understanding can inspire them to care for their own bodies.

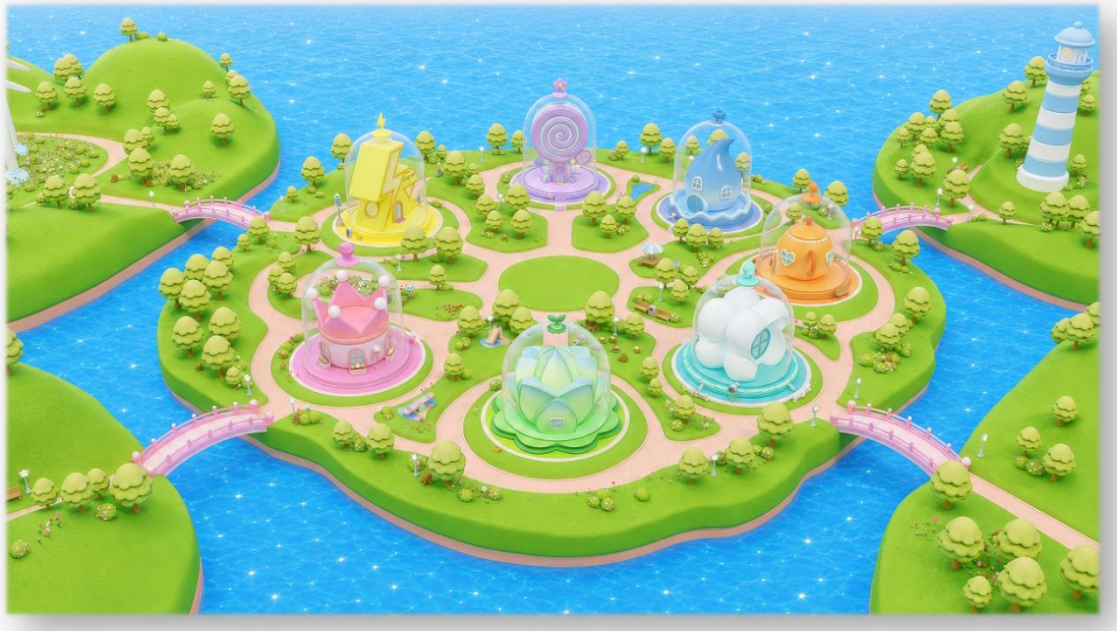


What is happening inside me?

- An everyday question opens a world of discovery.
- A first understanding of the body, for safer, healthier everyday lives.



Two worlds, one adventure



A village children want to visit

Friendship, play and everyday surprises.



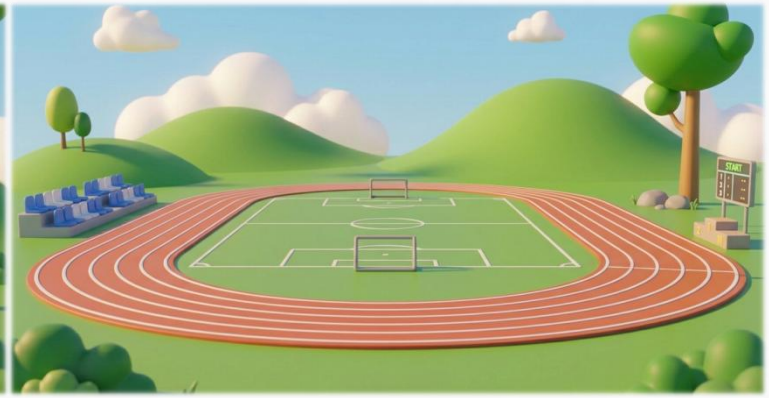
A body full of places to discover

Every small action outside matters inside.

Everyday places in Jelatoming Village



The park



The sports field



The playground



The playroom



The flower garden



The cinema

Homes as individual as the friends

Bonbon





A home for an active friend

Lara





A warm sweet home

Bibi





A soft spiral home

Hooming





A leafy place to rest

A peek inside their homes

Mingsik





A spark of curiosity

Nyonyo





A quiet water-drop home

Seori



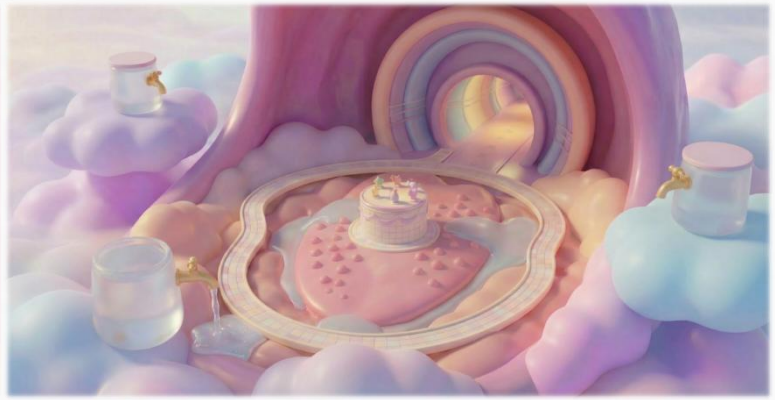


A crown for a careful friend

A village inside every body



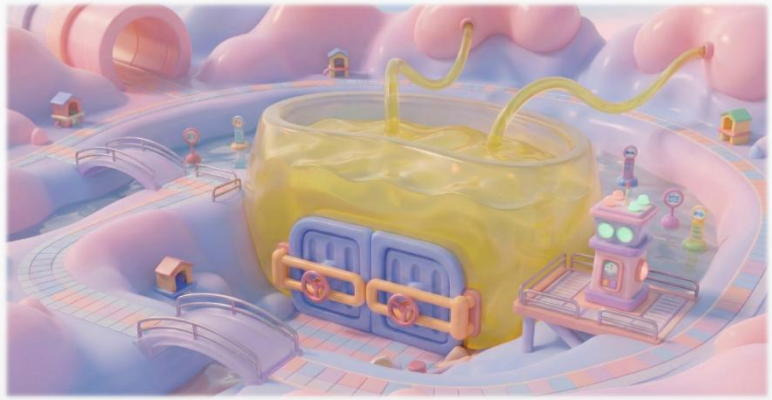
Taste plaza & throat tunnel



The large-intestine tunnel



The liver refinery



The bladder dam



The small-intestine maze



The lake of tears

Different places, different adventures



Heart city



The brain laboratory



Bone city



The lung balloon village



The muscle village



Skin city

Seven friends to grow with

Big personalities, little habits and a friend for every child.



Bonbon	Lala	Bibi	Hooming	Mingsik	Nyonyo	Seori
Brave	Rhythmic	Optimistic	Gentle	Curious	Diligent	Stylish

Bonbon is always ready to try



Bones & muscles

A brave, energetic friend who loves to move

Bonbon brings strength and courage to every game.
Sometimes a hunched posture creeps in.

When the Spine Building is about to fall,
Bonbon joins the bone spirits for a mighty stretch
that sends the villain flying.

Lara feels every beat

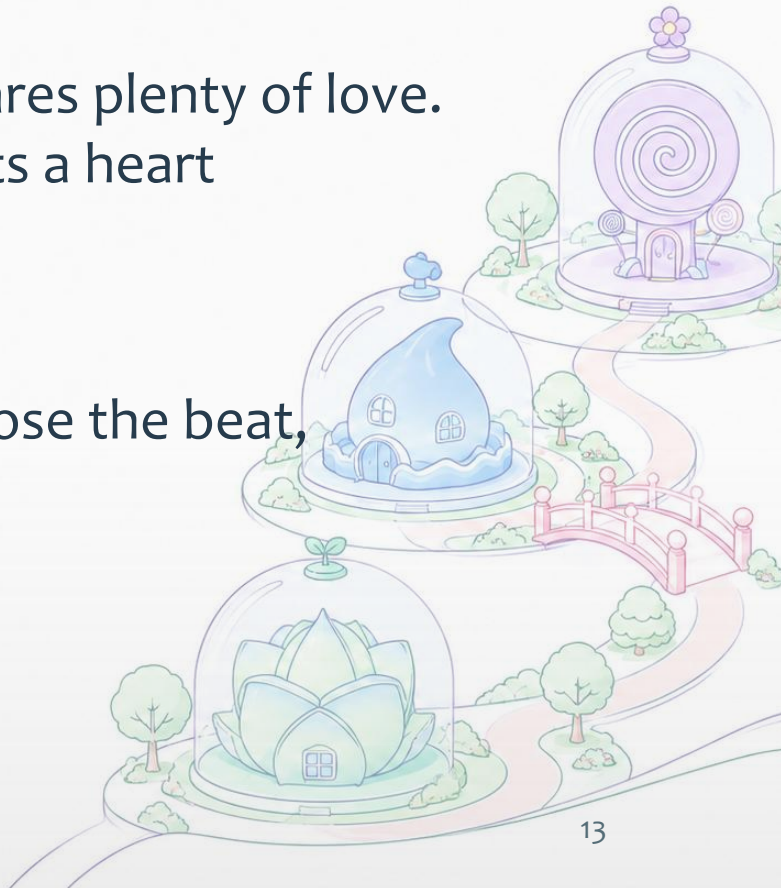


Heart & circulation

An affectionate friend with a gift for rhythm

Lala feels things deeply and shares plenty of love.
A natural sense of rhythm meets a heart
that can race with excitement.

When the Heart Station trains lose the beat,
Lala’s fist-pumping dance helps
the blood trains set off again.



Bibi cannot wait for the next bite



Digestion & food

A lively optimist who loves every bite

Lively and optimistic, Bibi loves food more than anything.
Eating in a hurry sometimes brings tummy trouble.

One enormous bite of cake stops the stomach factory.
Bibi’s appetite opens an adventure
about what happens to the food we eat.

Hooming follows a curious scent

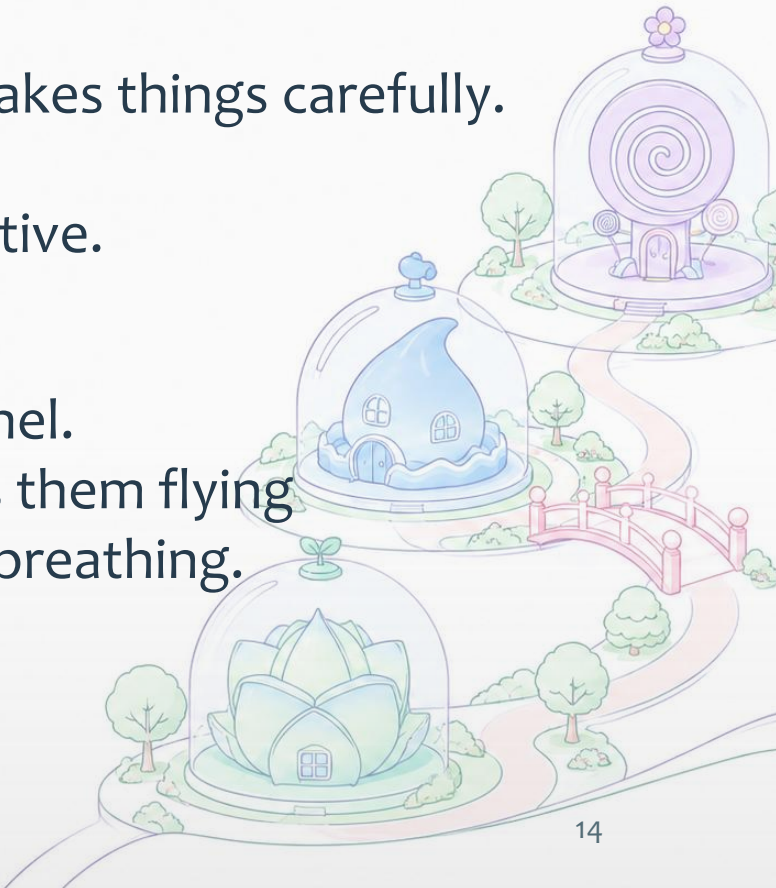


Breathing & airways

A timid little detective with a warm heart

Hooming is easily startled and takes things carefully.
A kind heart and a sharp nose
make a very special scent detective.

Dust villains block the nose tunnel.
Hooming's sneeze rocket sends them flying
and opens an adventure about breathing.



Mingsik has one more question



Brain & nerves

A curious, quick-thinking little expert

Mingsik loves finding answers and thinks fast.
A fascinating book can make
even a water break easy to forget.

The Brain Tower’s wires turn grey.
Water from friends brings a waterfall
to the rescue inside Mingsik’s world.

Nyonyo quietly does things well



Urinary system

A shy friend with a dependable heart

Nyonyo is conscientious and likes to follow the rules.
Drinking enough water is a daily habit
this quiet friend takes seriously.

At the Bladder Dam, the fairy crew holds the levers.
A trip to the toilet opens the gate
and brings the waterway story to life.

Seori has an eye for lovely things



Senses & skin

The village's stylish, attentive friend

Seori notices the little details and loves beautiful things.
Clean hands and a well-cared-for body
are part of everyday life.

When the Nail Train threatens to leave its track,
Doctorcap helps Seori understand the problem
and find the courage to trim those nails.

Capsule Pets bring the next mission



Doctor Cap



KittyCap



PuppyCap



BunnyCap

Friendly animal guides

A small signal becomes a mission the friends can act on together.

21 organ spirits

Distinct personalities for the places inside



Stomach



Throat



Large intestine



Small intestine



Anus



Liver



Bladder



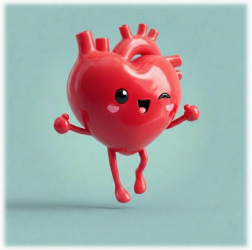
Kidneys



Lungs



Bronchi



Heart



Blood vessels



Nerves



Brain



Ears



Nose



Skin



Mouth



Eyes



Muscles



Bones

Fairies help the friends sense the world



Sweet taste

A sweet discovery



Sour taste

A tangy surprise



Bitter taste

A different flavour



Salty taste

A salty signal



Umami taste

A savoury discovery



Smell

Scent detectives



Tear

The lake’s little helpers



Balance

Keeping things steady

Fairies keep the inner world moving



Red blood cell

The delivery crew



Oxygen balloon

Oxygen on the move



Signal

Messages across the body



Salivary gland

Helpers at mealtime



Fibre

The cleanup crew



Mucus

The sticky dust catchers



Bladder gatekeeper

Waiting at the gate



Sleep

Time for the night shift

Fairies build, protect and repair



Bone reconstruction

The building crew



Disc

Cushions for the spine



Growth plate

A growing construction site



White blood cell

The body's defenders



Platelet

Emergency repair helpers



Skin defence

Guardians at the boundary



Toothbrushing

The tooth-wall cleaners



Ear repair

A delicate repair job

Troublemakers with terrible timing



Hurimi



Munjidori

A grand plan.
A nervous sidekick.
Another glorious mess.

Fog and dust disrupt the workers.
The friends' small actions
help turn things around.

A story children can join



Friendship gives children a reason to join in.

An everyday surprise

A game, a snack or a little worry.

An adventure inside

A mission reveals a problem.

A habit to try together

Songs and movement help solve it.

A clear explanation

The final 30 seconds revisit the facts.

Time to wake up!

Sample episode: a sleepy morning becomes a shared dance.



Lara’s home / a scene from the episode

A slow start

Bibi yawns while the village wakes.

A world in a fog

Inside, the little workers need help.

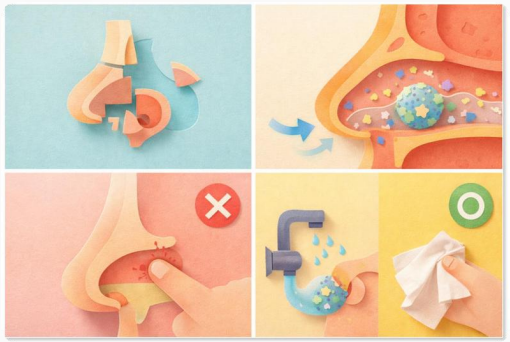
Everybody stretches

The friends dance and help
the world inside wake up.

The final 30 seconds

A clear explanation of the real body

30



seconds after every story

Motion graphics

Revisit the episode’s medical knowledge.
Show the real structures and functions.
Explain them without exaggeration or distortion.

The story inspires curiosity. The closing segment clarifies the facts.

Medical review throughout script development

2



physicians

From a national children's hospital

Reviewed and advised on the full series scripts throughout development.

Medical expertise contributes at the script stage.

A balanced episode plan, guided by experts

01

Essential knowledge

Body and medical knowledge
children need to know.

02

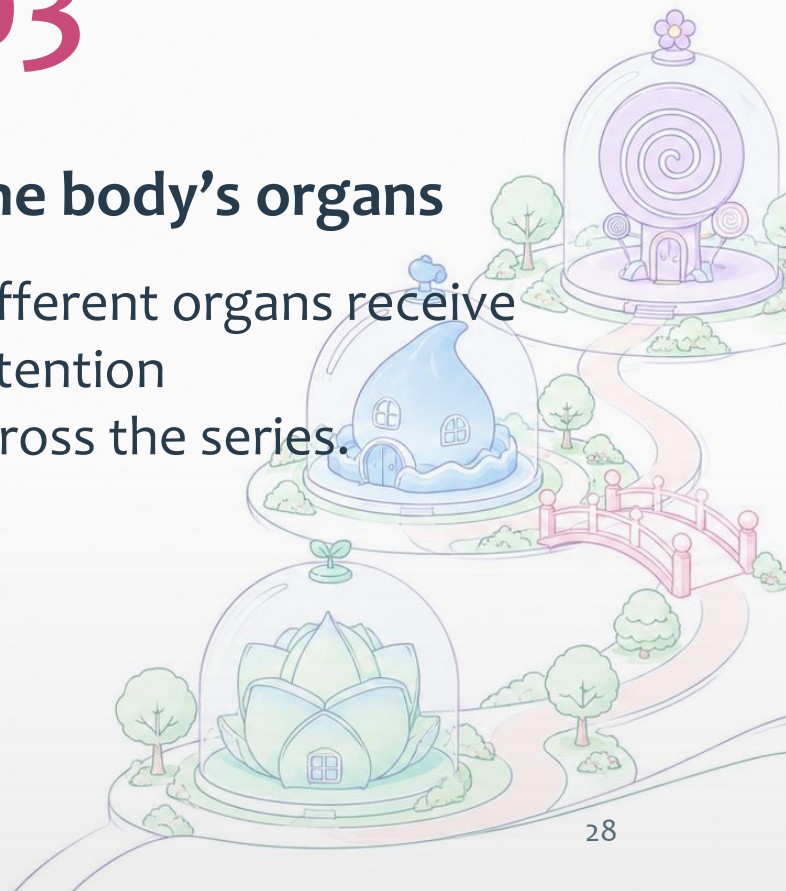
Children’s curiosity

Questions about bodily activities,
functions and how they work.

03

The body’s organs

Different organs receive attention
across the series.



A balanced allocation of topics across the full episode slate

Understanding the body, caring for everyday life



For children

Understand how the body works.
Connect knowledge with healthy habits and safer everyday choices.

For families

A shared way to talk about the body, health and safety.

52 episodes across seven body themes

Proposed grouping of the original episode slate

Body theme	Friend	Episodes	Story topics
Bones & muscles	Bonbon	6	Growth, posture and repair
Digestion & food	Bibi	12	Chewing, digestion and toilet stories
Heart & circulation	Lala	5	Heartbeats, circulation and recovery
Breathing & airways	Hooming	10	Sneezes, coughs, voice and breathing
Brain, nerves & sleep	Mingsik	7	Signals, thoughts, dreams and rest
Urinary system	Nyonyo	2	Waterways and the bladder
Senses & skin	Seori	10	Senses, body protection and daily care
Total		**52**	**Full episode catalogue in the appendix**

The series at a glance

52 × 5′30″

Proposed series format

Ages 3–6

Storytelling focus: ages 5–6

3D CGI

Preschool edutainment
Body & health education

5-minute story
30-second motion graphics



Body knowledge children can explore



Merchandise concept image developed based on the character designs

Interactive books

Explore body structures and functions through hands-on reading activities.

Digital gamebooks

Learn medical knowledge through story choices and game missions.

Familiar characters in moments of care



Medical supplies

Character bandages and
first-aid storage concepts



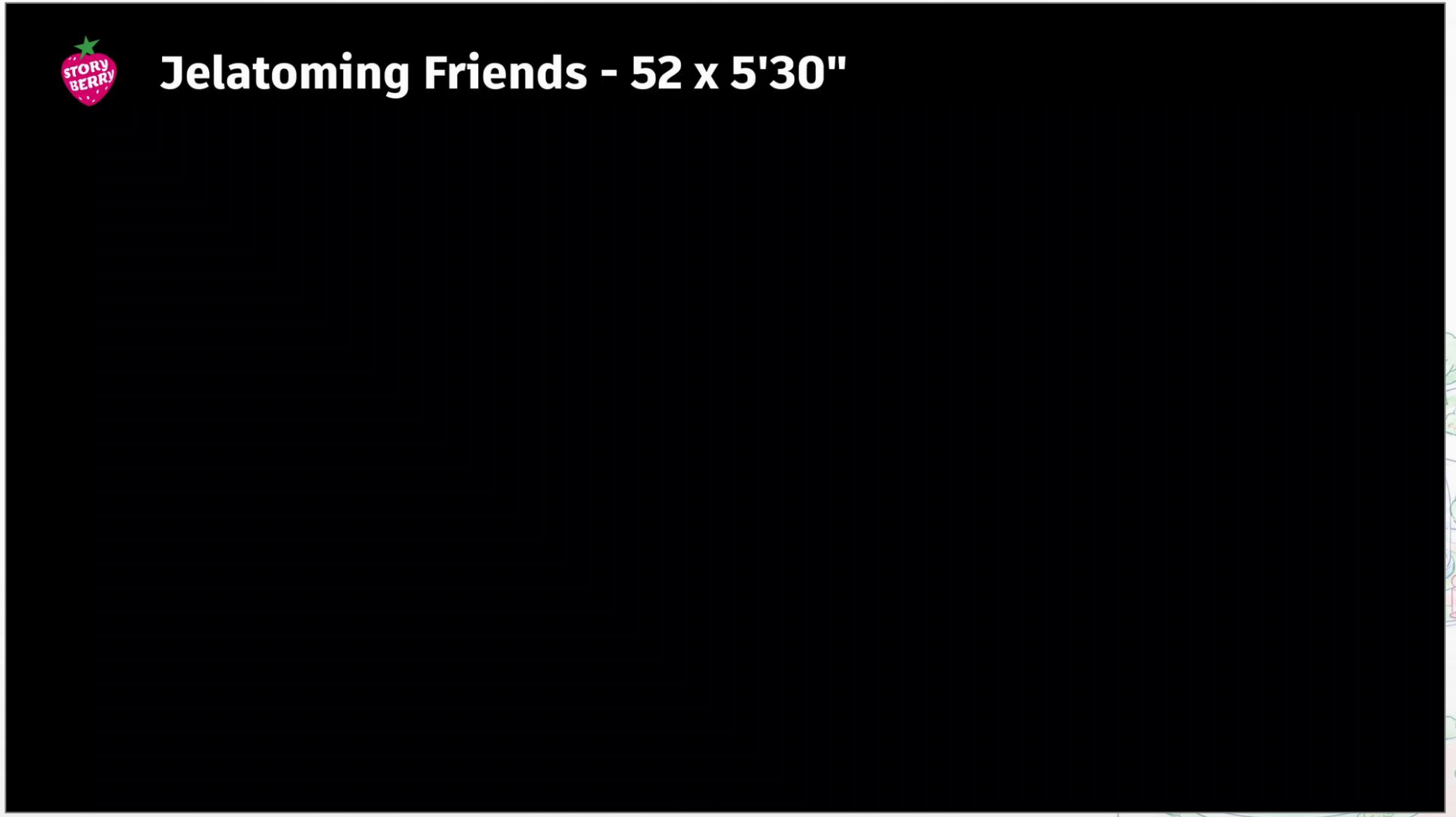
Safety products

Everyday safety accessories
with familiar character cues

Merchandise concept image developed based on the character designs

A first look at the animation

Animation sample



https://www.youtube.com/watch?v=OGniHLCG7ZA

A body adventure children can step into



An artist’s rendering of the expected musical performance featuring performers wearing the character costumes.

Live shows

Songs and movement
with the Jelatoming friends

Exhibitions

Body-themed spaces
and hands-on learning missions

A Story to Enjoy.
Knowledge for Life.

Series partners

Broadcast, streaming and co-production

Publishing & games

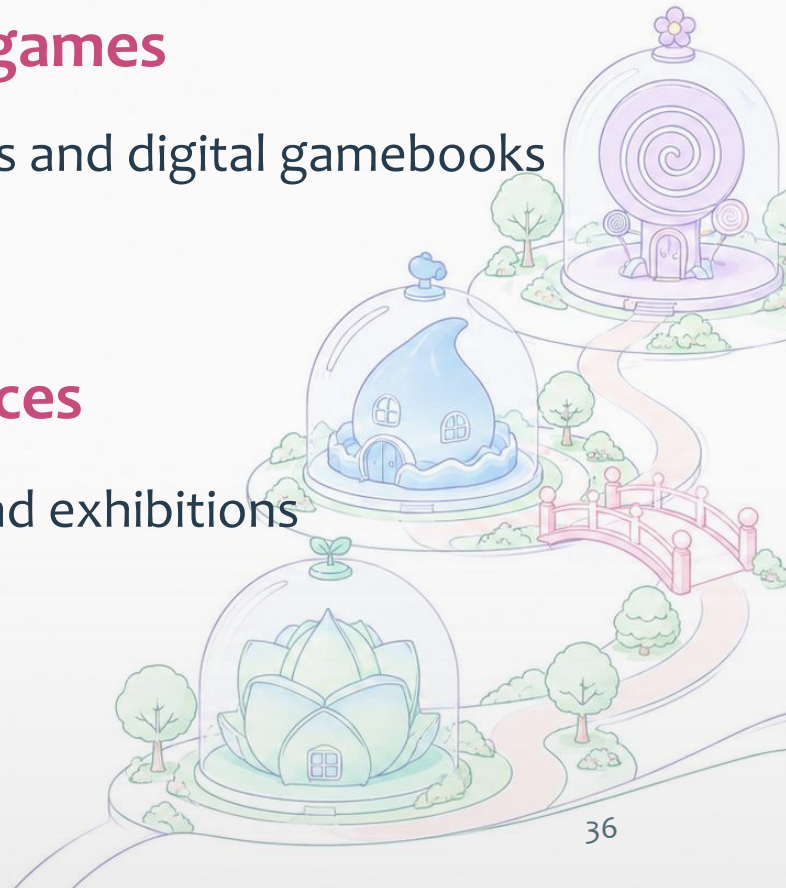
Interactive books and digital gamebooks

Medical & safety products

Product development and licensing

Live experiences

Performances and exhibitions



Join us in bringing the world of Gelatoming to life.

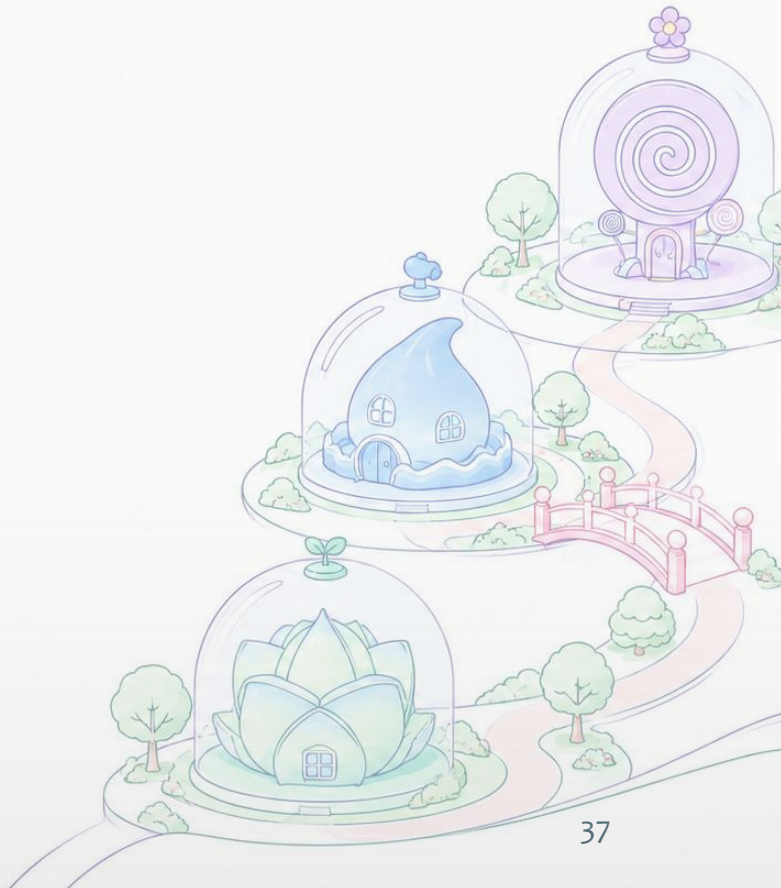
Bones & muscles

Bonbon / 6 episodes



How does my body grow and stay strong?

07 Skull Helmets and Rib Cages
08 The Secret Bone Factory
26 Bonbon’s Growing-Taller Mission
27 The Bone Knights Build a Wall
28 The Bone Crew’s Four-Step Repair
46 The Spine Building Stands Tall



Digestion & food

Bibi / 12 episodes



What happens to the food I eat?

06 Food Lane, Air Lane
11 Fart Cannons and Burp Rockets
12 The Three Salivary Fairies
14 The Rumbly Stomach Concert
15 The Liver Refinery's Secret Vault
20 The Tasty Energy Delivery
29 The Body Waterslide Tour
31 Treasure Fishing in the Small Intestine
32 The Colon Cleanup
43 The Poop Train and Muscle Gatekeeper
45 The White Knights of the Tooth Wall
50 Chew, Chew! Break the Food Rocks

Heart & circulation

Lala / 5 episodes



Why does my heart go thump-thump?

18 The Heart Village Drumbeat

19 The Purple Patch Repair Crew

37 Lala’s Super-Power Run

49 Lala’s Heart-Engine Commotion

52 The Heart Station Circulation Race

Breathing & airways

Hooming / 10 episodes



Why do I sneeze, hiccup and cough?

01 The Nose Cleanup Crew
22 Hooming's Sneeze Rocket
23 The Diaphragm's Hiccup Dance
24 A Yawn and a Cool Breeze
25 The Vocal Cords' Sound Magic
39 The Rising Rib-Cage House
40 The Pink Sponge Forest
41 The Bronchial Dust Escape
42 The Mucus Waterfall Mission
51 Capsule Pet Mission: Oxygen for the Body

Brain, nerves & sleep

Mingsik / 7 episodes



What happens when I think or dream?

16 The Dream Replay Theme Park
17 The Senses Post Office
33 Thoughts Join Hands
34 The Body's Night-Time Workshop
35 Mingsik's Sparkling Message Wires
36 Mingsik's Thought Bubbles
48 Rescue the Dried-Out Sparkling Wires

Urinary system

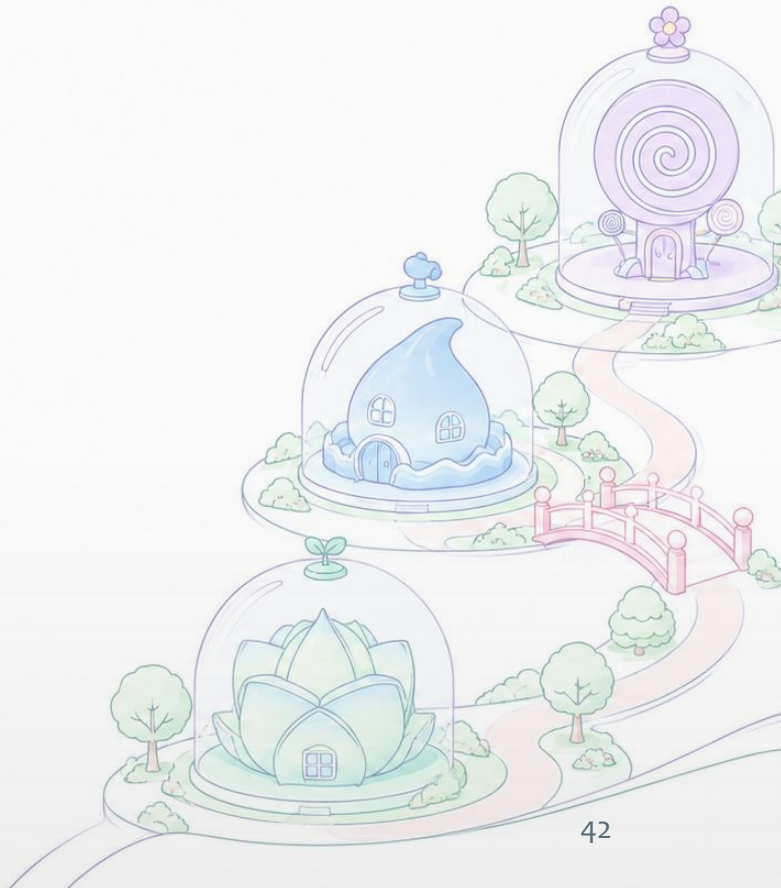
Nyonyo / 2 episodes



Why does my body need a toilet break?

30 Nyonyo’s Waterway Adventure

47 Nyonyo’s Bladder Dam Mission



Senses & skin

Seori / 10 episodes



How do I discover the world around me?

02	Earwax: A Golden Shield
03	The Smell Detective
04	Rainbow Taste Fairies
05	The Theatre Inside My Eyes
09	Sweat Sprinklers
10	The Scab Repair Crew
13	The Warm Lake of Tears
21	The Belly Button’s Secret
38	Seori’s Nail Train and Hair Sprouts
44	The Eardrum Repair